

Ryan Homes Living Room Tailgate Sweepstakes
Official Rules

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED.

- Promotion:** One (1) Samsung 65” LED 4K Smart HDTV, and one (1) \$100 gift card to the NFL Store, and one (1) Sonos Playbar, all as more fully described in Section 8 will be awarded to one (1) randomly selected entrant in the Living Room Tailgate Sweepstakes (the “Promotion”), sponsored by NVR, Inc. (the “Sponsor”), 11700 Plaza America Drive, Suite 500, Reston, Virginia 20190.
- Eligibility:** The Promotion is open to legal residents of the fifty (50) contiguous United States and the District of Columbia who are eighteen (18) years of age or older at the time of the Promotion registration. Employees, officers, directors and representatives of Sponsor, its affiliated entities, companies and advertising and promotions agencies, and any other company involved with the design, execution or production of this Promotion (collectively the “Promotion Entities”), their immediate families (parent, child, sibling & spouse) and persons living in the same households as such individuals (whether related or not), are not eligible to participate in the Promotion. Void where prohibited or otherwise restricted by law, rule or regulation. All federal, state and local laws and regulations apply.
- Sweepstakes Period:** Entries submitted between 9:00 a.m. EST on August 25, 2014 through 11:59 P.M. EST on September 8, 2014 will be eligible for the random drawing (“Sweepstakes Period”). Sponsor’s computer in Reston, Virginia will be the official time keeping device for the Promotion.
- How to Enter:** The Entry Form is available on the Ryan Homes Facebook page. To enter, you must access the Ryan Homes Facebook Page, “Like” Ryan Homes on its Facebook page, complete the Entry Form accessible from the Ryan Homes Facebook page (“Entry Form”) and click on Submit. You will automatically be entered once you click on Submit after completing the Entry Form. Each Entry Form submitted is an “Entry” and the person associated with the email address shown on the Entry Form is an “Entrant”.
- Winner Selection:** On or about September 9, Sponsor will select one (1) Entry for each of the Prizes described in Section 8 below in a random drawing of all valid entries received during the Sweepstakes Period. Each selected Entry (the “Potential Winner”) will first be qualified as the winner of the Prize for which the Entry was selected then contacted using the email address provided on the Entry Form (the “Winning Notification”). The Potential Winner will have 48 hours to respond to the Winning Notification. In the event the Potential Winner fails to respond to the Winning Notification, that Potential Winner will be deemed disqualified and another Entry picked from the remaining Entries received.

Sponsor's decisions as to the administration and operation of the Promotion and the selection of the qualified winner is final and binding in all matters related to the Promotion.

- 6. Qualification of Potential Winners:** EACH POTENTIAL WINNER IS SUBJECT TO VERIFICATION BY SPONSOR WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE PROMOTION. Potential Winners must continue to comply with all terms and conditions of these Official Rules and winning is contingent upon fulfilling all requirements. Each Potential Winner will be required to sign and return to Sponsor, within ten (10) days of receipt by such Potential Winner of the Winning Notification, an affidavit of eligibility and a liability/publicity release (except where prohibited) in order to receive the Prize for which the Potential Winner was drawn. If a Potential Winner cannot be contacted, fails to sign and return the affidavit of eligibility and/or liability/publicity release within the required time period (if applicable), or if the Winning Notification is returned as undeliverable, Potential Winner forfeits the Prize for which such Potential Winner was drawn. In such event, Sponsor may award the Prize to an alternate winner by random drawing from among the remaining eligible Entries.
- 7. Entry Requirements and Restrictions:**
- Full Name, State, Zip Code and complete email address must be completed on the Entry Form. Do not include any other personal identification in or on the Entry Form.
 - One Entry Form may be submitted per day per email address. A “day” shall mean 12:01 AM EST to 11:59 PM EST of the same calendar day. Multiple participants are not permitted to share the same email address. Any attempt by any participant to obtain more than the stated number of Entries by using multiple or different email addresses, identities, registrations and logins, or any other methods will void that participant's plays and that participant will be disqualified. In the event of any dispute as to the identity of the Entrant, the authorized account holder of the email address shown on the Entry Form will be deemed to be the registrant or player. The “Authorized Account Holder” is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Each Potential Winner may be required to show proof of being the Authorized Account Holder.
 - Sharing the sweepstakes application tab will count as an additional entry, provided the participant has submitted a valid Entry Form. Every time that participant shares the Promotion on Facebook or Twitter, it will count as an additional entry for that participant. One additional entry will be given for each share.
 - Use of any automated system to participate is prohibited and will result in disqualification.

- Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible, Entries which do not comply with these Official Rules or misdirected Entry Forms, which will all be disqualified.
 - All entries become the sole and exclusive property of Sponsor and will not be returned.
 - Sponsor reserves the right to contact Entrants and all other individuals whose email address is submitted as part of the Promotion.
8. **Prize:** One (1) Samsung - 65" Class (64-1/2" Diag.) - LED – 4K Ultra HD TV (2160p) - 120Hz – Smart – 3D– HDTV (Model: UN65HU8550FXZA) with an approximate retail value of \$3,299 (“TV”). One (1) \$100 gift card to NFL.com with a retail value of \$100 (“NFL Store gift card”). One (1) Sonos Playbar with an approximate retail value of \$699.00 (each a “Prize” and collectively the “Prizes”). All federal, state, local and other taxes assessed upon the receipt and use of each Prize are the sole responsibility of the applicable winner. Delivery of the Prizes will be contingent upon receipt by Sponsor of a completed IRS Form W-9. An IRS Form 1099 will be issued to the winner for the retail value of the (TV & Sonos Playbar. Sponsor reserves the right to substitute any of the Prizes for one of equal or greater value for any reason. The following are not included and are specifically excluded from the Prizes: disconnection and hauling away of any existing television; electrical, cable, satellite or other service connection to the TV; any warranty on the TV or Sonos Playbar other than the associated manufacturer’s warranty; costs to operate the TV or Sonos; taxes assessed on any of the Prizes.
9. **Compliance and Release:** By entering, each Entrant agrees to (a) comply with and be bound by these Official Rules and the decisions of the Sponsor which are binding and final in all matters relative to this Promotion; (b) release and hold harmless the Sponsor, Facebook, Prize suppliers and any other organizations responsible for sponsoring, fulfilling, administering, advertising or promoting the Promotion and all of their respective past and present officers, directors, employees, agents and representatives (collectively, the “Released Parties”) from and against any and all claims, expenses and liability, including but not limited to negligence and damages of any kind to persons and property, including but not limited to invasion of privacy (under appropriation, intrusion, public disclosure of private facts, false light in the public eye or other legal theory), defamation slander, libel, violation of right of publicity, infringement of trademark, copyright or other intellectual property rights, property damage, or death or personal injury arising out of or relating to an Entry, creation of an Entry or submission of an Entry, participation in the Promotion, acceptance or use or misuse of any of the Prizes (including any travel or activity related thereto) and/or the broadcast, exploitation or use of an Entry; and (c) indemnify, defend and hold harmless the Released Parties from and against any and all claims, expenses, and liabilities (including reasonable attorneys’ fees) arising out of or relating to an entrant’s participation in the Promotion and/or a Winner’s acceptance, use or misuse of a Prize. The foregoing shall not apply to any manufacturer’s warranty provided by

Samsung[®] (as to the TV) or Sonos (as to the Playbar) to the winning Entrant relative to the TV or Playbar. Any person attempting to defraud or in any way tamper with this Promotion and any person who does not comply with these Official Rules, will be ineligible for any prize(s) and may be prosecuted to the full extent of the law. The Promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook, Samsung[®], NFL or Sonos.

- 10. General Conditions:** If, during any portion of this promotion, for reasons beyond the Sponsor's control (including, but not limited to, tampering or computer virus infection), the Promotion is not capable of running as originally planned, the Sponsor, at its sole discretion, reserves the right to cancel or modify the Promotion, without liability and to the extent feasible, will determine winners and award prizes among Entries received prior to cancellation or modification.
- 11. Right to Use Your Entry and Information About You:** By submitting an Entry, you grant to Sponsor, its affiliated companies the right, except where prohibited by law, to use your name and written or oral statements for advertising and promotional purposes in promoting or publicizing Sponsor, its products or services, without compensation, unless required by law. You shall have no right of approval, no claim to compensation, and no claim (including, without limitation, claims based on invasion of privacy, defamation, or right of publicity) arising out of any use, blurring, alteration, or use in composite form of your name or Entry. The rights granted under this paragraph shall extend to Sponsor with respect to all Entrants in the Promotion, including non-winners and winners. Any information provided by Entrant to Sponsor and is not being provided to Facebook.
- 12. Privacy:** By entering and providing the required Entry information, Entrants acknowledge that the Sponsor may also send information, samples or special offers it believes may be of interest to Entrant. Personal information collected from Entrants is subject to the Privacy Policy, which can be found at <http://www.ryanhomes.com/privacy-policy>. If you do not wish to share your information, please do not enter this Promotion.
- 13. Limitation of Liability:** The Released Parties are not responsible for: (i) any incorrect or inaccurate information, whether caused by Entrants, printing errors or by any of the equipment or programming associated with or utilized in the Promotion; (ii) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (iii) unauthorized human intervention in any part of the entry process or the Promotion; (iv) technical or human error which may occur in the administration of the Promotion or the processing of entries; or (v) any injury or damage to persons or property which may be caused directly or indirectly, in whole or in part, from Entrant's participation in the Promotion or receipt or use or misuse of the Prize. If for any reason an Entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, Entrant's sole

remedy is another Entry in the Sweepstakes, provided that if it is not possible to award another Entry due to discontinuance of the Promotion, or any part of it, for any reason, Sponsor, at its discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance.

- 14. Disputes:** Entrant agrees that: (i) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes, or the Prize awarded, other than those concerning the administration of the Sweepstakes or the determination of the winner, shall be resolved individually, without resort to any form of class action; (ii) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes, or the Prize shall be resolved exclusively by the appropriate federal court or Virginia State Court located in Fairfax County, Virginia pursuant to applicable federal, state and local laws and regulations; (iii) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and, (iv) under no circumstances will Entrant be permitted to obtain awards for, and Entrant hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses. Certain jurisdictions do not allow the limitations or exclusion of liability for incidental or consequential damages, so the foregoing may not apply to all claims. Sponsor has not registered the Promotion in any State and therefore, this Promotion may be invalid in Florida and New York. The Promotion is void where restricted or prohibited by law.
- 15. Information About the Winner:** The winner will be announced and posted on Sponsor's Facebook page. For the winner's name by mail, send a self addressed stamped envelope postmarked no later than November 31, 2014 to Sponsor, Attn: Living Room Tailgate Sweepstakes.